

BUSINESS SOLUTIONS PROVIDER

DR. ANDE. CONSULTANT & COACH

Author | Speaker | Trainer | Media Personality,

EMedia Producer, Dr. Ande-, focuses on helping displaced and seasoned workers transition their skills into entrepreneurship or small business ownership. She draws upon her vast experiences working with such companies as:



accenture



NOVARTIS
VACCINES

Dr. Ande, is an infopreneur, media promotion specialist and strategic planner. Throughout her career she has helped companies launch programs and worked with the hiring of independent contractors, consultants and temporary workers. Now she uses her vast experience to help others start their dreams.

EMPLOYEE TO ENTREPRENEURS

MARKETING, MEDIA & PROMOTION

Dr. Ande focuses on helping employees unlearn years of being conditioned to simply be workers for others. Her methods take them back to what their dreams were and she helps them to find ways to incorporate those dreams into the realities of their skills sets today and find their true calling.

She helps them to create their new entrepreneurial path to success. Some take their entrepreneurial mind set back into the workforce; while others discover the courage to pursue their dreams.

SERVICES & TRAINING PROGRAMS

- Branding for Employees & Entrepreneurs (Creation or Re-Branding)
- Brand Awareness Campaign Creation & Launching
- Affordable Marketing & Promotion
- Simple Business Plan Creation
- Target Market Strategic Planning
- Skill Set Identification
- Employee to Entrepreneur Mind Set Training

DR. ANDE CAN HELP YOU
BUILD YOUR BUSINESS
OR ENTREPRENEURSHIP



LISTEN TO DR.
ANDE'S BROADCASTS
ON DR. ANDE RADIO



WWW.DRANDERADIO.COM

For bulk business building or promotional tools orders, customization, pricing, licensing and marketing ideas or to book Dr. Ande as a speaker, please contact:

Phone:
415.562.6330

Email :
contact_info@drandeonline.com

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www.drandeonline.com



COST EFFECTIVE STRATEGIC PROMOTION & MARKETING PLANNING SPECIALIST

DR. ANDE. ONLINE

DR. ANDE'S TIPS BOOKLETS

THE CLIENT GIFT THAT GETS NOTICED

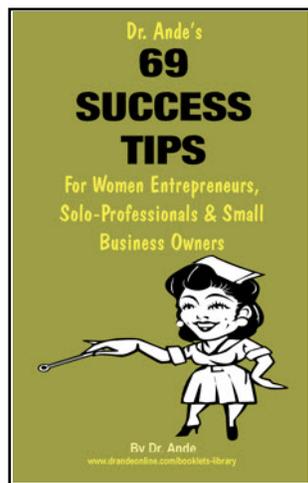
BUILD YOUR BUSINESS OR
CAREER WITH DR. ANDE'S
PROMOTIONAL TIPS
BOOKLETS

THESE SUCCESS TIPS BOOKLETS OFFER PROVEN METHODS TO HELP YOU AND YOUR CLIENTS BUILD BUSINESS OR AND PROFITS FROM YOUR PROMOTIONS AND MARKETING CAMPAIGNS.



The way to getting ahead in your career or restarting one isn't just who you know; it's based on who knows you and even more so on who wants to know more about you.

This booklet contains 57 Tips on making yourself the person that everyone wants to know. So whether you are employed or looking these tips will help you become the "celebrity" employee that everyone wants to know and work with.



Women and men are just plain different ...or are they?

The 69 tips contained in this booklet can help you navigate your way through the sea of marketing minutia and launch successful campaigns that appeal to both male & female target markets.

You don't have to sacrifice your high heels and red lipstick when you market and you don't have to compromise your integrity either. Get this booklet and learn how.



If you'd like to transition yourself from employee to entrepreneur - becoming a consultant is a logical step.

This tips guide is designed to get you up and running in your own consultancy. It will go over start up; creating a business plan, designing your own cost effective marketing campaigns and how to locate clients looking for what you provide.

You can use this guide to start consulting on a part time basis while working your regular job or to start a new career if you're already unemployed.



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TIPS TOOLS ARE AVAILABLE IN 4 FORMATS... WITH MORE COMING

Booklets - Available in printed or downloadable PDF format.

CD - Audio version of the booklet to use on your commute or at your office.

Journal - Your personal area for recording your ideas and tips. The perfect companion piece for your booklet or CD.

Inspirational Calendars - Another great companion piece for your booklet or CD.

Card Deck - For daily practice and study coming soon.



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A SPEAKER FOR THOSE IN CAREER TRANSITION

This award winning writer and media host can add that special touch to your event with her lively style of delivery and inspirational messages.

DR. ANDE WILL MAKE YOUR EVENT MEMORABLE!



For pricing, A/V and room set up or to hire Dr. Ande as a speaker, please contact:

Phone:
(415) 562- 6330

Email:
contact_info@drandeonline.com

NEED A SPEAKER?

DR. ANDE IS AVAILABLE TO SPEAK TO YOUR ORGANIZATION

SOME TOPICS FOR THOSE IN CAREER TRANSITIONS

- Successful Employees Think Like Entrepreneurs
- The Woman's Guide to Workplace Success
- Mind Mapping to Create Your Path to Success
- Self Promotion: It's Okay to Brag - If you Can Back It Up
- How to Write a Best Seller in 30 Days or Less



ALL OCCASSIONS:

- Graduations
- K-12 Inspirational Speaking
- Women's Groups.
- Church & Non-Profit Association
- Keynote
- Luncheons
- Master of Ceremonies

SPECIALTY TOPICS COVERED

- Personal Branding
- Social Media Safety
- Creating Your Own Success
- Web 3.0 for Promotion
- Self-Marketing & Promotion
- Breaking into the Music Business
- So You Want to Be an Actor
- You've Written the Book; Now What?
- Speak Your Mind - Increase Your Income
- Strategic Success Planning
- Women Small Business Ownership
- Size Acceptance / Anti Bullying

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SAMPLE QUESTIONS FOR INTERVIEWS

FOR SMALL BUSINESS, NON-PROFIT, START UPS

1. What is the difference between a small business and entrepreneurship?
2. Why are so many people opting to start their own business today?
3. What kinds of resources are there to help small businesses or non-profits today?
4. What are the benefits of being a non-profit?
5. What kind of person is best suited to become a small business owner or entrepreneur?
6. Can anyone become start a business or non-profit?
7. What kind of training does it take to become a small business owner or entrepreneur?
8. How can someone locate the best mentor?
9. What does it take to get started in business?
10. How can someone market themselves to get the best jobs?
11. Are medical and health benefits available to small business owners or entrepreneurs or non-profits?
12. How can working as an entrepreneur help me during this economic downturn?
13. Can someone earn a good living working as an entrepreneur?
14. What does it take to be a successful small business owner?
15. Can a contingent worker transition into self-employment?
16. What kinds of companies hire solo-professionals and entrepreneurs?
17. How do I know if my skill set qualifies me to be a small business owner?
18. Would I be able to start a business if I've been out of work for an extended period?
19. Do you need a college degree to be an entrepreneur?
20. Can someone over 40 become an entrepreneur?
21. Is small business ownership a good choice for a woman, a retiree or a recent grad?

TRANSITIONING FROM EMPLOYEE TO ENTREPRENEURSHIP

DR. ANDE PROVIDES SOLUTIONS
FOR BUSINESS AND THOSE IN
CAREER TRANSITION

SUCCESS TOOL ORDERS WELCOME

Dr. Ande has tools to assist workers, small businesses, writers, and entrepreneurs succeed.

To Order:

Email:

Contact_info@drandeonline.com

1. Why would someone want to start a business in this economy?
2. How can an employee tell if they'd be a good entrepreneur?
3. What skills do entrepreneurs need?
4. How would I market myself as an entrepreneur?
5. How can I locate clients that would hire me?
6. What kind of marketing budget do I need to become my own boss?
7. What's the difference between being an entrepreneur and a small business owner?
8. Where can I get help writing a business plan for an entrepreneur?
9. Can I be an entrepreneur and still work for a regular employer?
10. How can I combine my entrepreneurship with my current work status?
11. How does writing a book help me as an entrepreneur?
12. Do entrepreneurs get benefits?
13. How do I use social media to promote my business?

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TESTIMONIALS ON DR. ANDE'S APPROACH. INSIGHT & HER SHOWS

Author | Speaker | Trainer | Media Personality,

Thank you, I enjoyed being on your career broadcast.

Dr. Daphne Mobley, CEO

Daphne Mobley, LLC

Speaker, Executive Coach, Consultant

<http://www.drmobleyonline.com>

Thanks so much for having me on your show today. You are a super host and I really enjoyed chatting with you.

Francine Silverman,

editor/publisher of Book Promotion Newsletter

author of Book Marketing from A-Z (Infinity Publishing 2005),

a compilation of the Best Marketing Strategies of 325 Authors, and

Talk Radio Wants You - An Intimate Guide to 700 Shows and How to Get Invited (McFarland & Co. 2009), a *National "Best Books 2009"* award winner.

<http://www.bookpromotionnewsletter.com>

<http://www.talkradioadvocate.com>

Dr. Ande,

Thank you so much for the opportunity to share 'Grace and Charm' with you listeners. Again, thank you and I look forward to connecting with you again soon.

With Grace and Charm, Walethia Aquil

Grace and Charm "Transforming professionals from invisible to impeccable"

Author, Speaker, Etiquette & Image Coach Creator of the Grace and Charm Success System

<http://www.graceandcharm.com>

Dr. Ande,

I am very pleased that you are open to having me back on your shows and for having me participate in your career panel. I'm looking forward to working with you again.

James E. Thomas III

President, J.E. Thomas & Associates
(HR and Management Consulting firm)

Author of "*Want That Job? What You Need To Know Right Now!*"

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